



booking.com

: 2026 1 17 00:08 AM

33/100



# SEO

|                                                                                    |               |                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    |               | : 0<br>(Title)                                                                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | (Description) | : 0<br>.                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | .                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|  |               | 가                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|  | (H1-H6)       | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2            | H3                                                                                                                                                              | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 0             | 0                                                                                                                                                               | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  |               | 0<br>alt                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|  | /HTML         | : 0%<br>HTML<br>가<br>15%                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|  | (Flash)       | Flash<br>가                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |
|  | (Iframe)      | Iframe                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |

SEO

|                                                                                  |             |                                                          |
|----------------------------------------------------------------------------------|-------------|----------------------------------------------------------|
|  | URL Rewrite | . URL !                                                  |
|  | URL ( )     | ! URL ( )가 .                                             |
|  |             | 0 0 .                                                    |
|  | Statistics  | : (noreferrer noopener) 0%<br>: (Passing Juice) 0%<br>0% |

|  |  |         |
|--|--|---------|
|  |  | (Juice) |
|--|--|---------|

SEO

|                                                                                    |  |  |
|------------------------------------------------------------------------------------|--|--|
|  |  |  |
|------------------------------------------------------------------------------------|--|--|

|  |  |  |  |               |         |
|--|--|--|--|---------------|---------|
|  |  |  |  | (Description) | (H1-H6) |
|--|--|--|--|---------------|---------|

|                                                                                    |     |                       |
|------------------------------------------------------------------------------------|-----|-----------------------|
|  | URL | : booking.com<br>: 11 |
|  |     | . (favicon) .         |
|  |     | CSS .                 |

|                                                                                   |  |   |
|-----------------------------------------------------------------------------------|--|---|
|  |  | 가 |
|  |  |   |

|                                                                                     |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | (Doctype)            | (doctype)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | W3C                  | : 1<br>: 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|   |                      | 가 !                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | (Deprecated)<br>HTML | ! HTML (depreccated) 가                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  |                      | <div>  (nested tables)         </div> <div>  . HTML CSS가 !         </div> <div>  CSS 가         </div> <div>  JavaScript 가         </div> <div>  gzip         </div> |

|                                                                                     |  |                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |  | <div>  </div> <div>  </div> <div>  </div> |
|-------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                                                                  |            |                                                             |
|----------------------------------------------------------------------------------|------------|-------------------------------------------------------------|
|  | XML        | <div>XML</div> <div>https://booking.com/sitemap.xml</div>   |
|  | Robots.txt | <div>robots.txt가</div> <div>robots.txt</div> <div>XML</div> |
|  |            |                                                             |