



# Analisi del sito web etsy.com

Generato il 17 Gennaio 2026 00:08 AM

Il punteggio è 38/100



## Contenuto SEO

|  |                     |                                                                                                                                                                                                                    |         |         |         |         |         |
|--|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|
|  | Titolo              | etsy.com                                                                                                                                                                                                           |         |         |         |         |         |
|  |                     | Lunghezza : 8                                                                                                                                                                                                      |         |         |         |         |         |
|  |                     | Idealmente, il tuo titolo dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento gratuito</a> per calcolare la lunghezza del testo.                                            |         |         |         |         |         |
|  | Descrizione         | Lunghezza : 0                                                                                                                                                                                                      |         |         |         |         |         |
|  |                     | Molto male. Non abbiamo trovato una meta description nella tua pagina. Usa <a href="#">questo generatore online gratuito di meta tag</a> per creare una descrizione.                                               |         |         |         |         |         |
|  | Parole chiave       | Molto male. Non abbiamo trovato meta keyword nella tua pagina. Usa <a href="#">questo generatore online gratuito di meta tag</a> per creare keyword.                                                               |         |         |         |         |         |
|  | Proprietà Meta OG   | Questa pagina non sfrutta i vantaggi delle proprietà OG. Questi tag permettono ai crawler sociali di strutturare meglio la tua pagina. Usa <a href="#">questo generatore gratuito di proprietà OG</a> per crearle. |         |         |         |         |         |
|  | Intestazioni        | H1<br>0                                                                                                                                                                                                            | H2<br>0 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|  | Immagini            | Abbiamo trovato 0 immagini in questa pagina web.                                                                                                                                                                   |         |         |         |         |         |
|  |                     | Buono, la maggior parte o tutte le tue immagini hanno attributi alt.                                                                                                                                               |         |         |         |         |         |
|  | Rapporto Testo/HTML | Rapporto : 7%                                                                                                                                                                                                      |         |         |         |         |         |
|  |                     | Il rapporto testo/codice HTML di questa pagina è inferiore a 15 percento, questo significa che il tuo sito web probabilmente necessita di più contenuto testuale.                                                  |         |         |         |         |         |
|  | Flash               | Perfetto, non è stato rilevato contenuto Flash in questa pagina.                                                                                                                                                   |         |         |         |         |         |

## Contenuto SEO

|                                                                                  |        |                                                          |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------|
|  | Iframe | Ottimo, non sono stati rilevati Iframe in questa pagina. |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------|

## Link SEO

|                                                                                  |                          |                                                                                               |
|----------------------------------------------------------------------------------|--------------------------|-----------------------------------------------------------------------------------------------|
|  | Riscrittura URL          | Buono. I tuoi link sembrano ottimizzati!                                                      |
|  | Trattini bassi negli URL | Perfetto! Nessun trattino basso rilevato nei tuoi URL.                                        |
|  | Link nella pagina        | Abbiamo trovato un totale di 0 link inclusi 0 link a file                                     |
|  | Statistics               | Link Esterni : noreferrer noopener 0%<br>Link Esterni : Trasmette Juice 0%<br>Link Interni 0% |

## Link nella pagina

| Ancora | Tipo | Juice |
|--------|------|-------|
|--------|------|-------|

## Parole Chiave SEO

|                                                                                    |                         |                                    |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------|
|  | Nuvola di Parole Chiave | etsy blocker disable please enable |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------|

## Coerenza delle Parole Chiave

| Parola chiave | Contenuto | Titolo                                                                              | Parole chiave                                                                       | Descrizione                                                                           | Intestazioni                                                                          |
|---------------|-----------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| etsy          | 1         |  |  |  |  |
| please        | 1         |  |  |  |  |
| enable        | 1         |  |  |  |  |
|               |           |                                                                                     |                                                                                     |                                                                                       |                                                                                       |

## Coerenza delle Parole Chiave

|         |   |   |   |   |   |
|---------|---|---|---|---|---|
| disable | 1 | ✖ | ✖ | ✖ | ✖ |
| blocker | 1 | ✖ | ✖ | ✖ | ✖ |

## Usabilità

|                                                                                   |              |                                                       |
|-----------------------------------------------------------------------------------|--------------|-------------------------------------------------------|
|   | URL          | Dominio : etsy.com<br>Lunghezza : 8                   |
|   | Favicon      | Ottimo, il tuo sito web ha un favicon.                |
|   | Stampabilità | Non abbiamo trovato un CSS ottimizzato per la stampa. |
|   | Lingua       | Buono. La tua lingua dichiarata è en.                 |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.  |

## Documento

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | Doctype mancante                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Codifica                     | Non hai specificato il charset del documento. Usa <a href="#">questo generatore gratuito di meta tag</a> per dichiarare il charset del documento.                                                                                                                                                                                                                                                                                                       |
|  | Validità W3C                 | Errori : 1<br>Avvisi : 0                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Privacy Email                | Ottimo, nessun indirizzo email è stato trovato in testo normale!                                                                                                                                                                                                                                                                                                                                                                                        |
|  | HTML Obsoleto                | Ottimo! Non abbiamo trovato tag HTML obsoleti nel tuo HTML.                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Suggerimenti per la Velocità | <div> Eccellente, il tuo sito web non utilizza tabelle nidificate.</div> <div> Molto male, il tuo sito web utilizza stili inline.</div> <div> Ottimo, il tuo sito web ha pochi file CSS.</div> |

## Documento



Perfetto, il tuo sito web ha pochi file JavaScript.



Peccato, il tuo sito web non sfrutta gzip.

## Mobile



### Ottimizzazione Mobile



Icona Apple



Tag Meta Viewport



Contenuto Flash

## Ottimizzazione



### Sitemap XML

Ottimo, il tuo sito web ha una sitemap XML.

<https://www.etsy.com/sitemaps.xml>

<https://www.etsy.com/blog/sitemap.xml.gz>

<https://www.etsy.com/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/il-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/in-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/nz/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/no-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/se-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/sg-en/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/uk/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/de/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/at/sitemaps/shops/vip-seller.xml>

## Ottimizzazione

<https://www.etsy.com/ch/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/fr/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/nl/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/be/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/it/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/es/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/mx/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/jp/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/vip-seller.xml>

<https://www.etsy.com/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ie/sitemaps/shops/power-seller.xml>

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<https://www.etsy.com/at/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/ch/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/fr/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/nl/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/be/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/it/sitemaps/shops/power-seller.xml>

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<https://www.etsy.com/es/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/mx/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/jp/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/pl/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/pt/sitemaps/shops/power-seller.xml>

<https://www.etsy.com/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/au/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ca/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/ca-fr/sitemaps/shops/top-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/shops/top-seller.xml>

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<https://www.etsy.com/pt/sitemaps/shops/top-seller.xml>

## Ottimizzazione

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<https://www.etsy.com/pt/sitemaps/shops/star-seller.xml>

<https://www.etsy.com/sitemaps/shops/local.xml>

<https://www.etsy.com/fi-en/sitemaps/shops/local.xml>

<https://www.etsy.com/au/sitemaps/shops/local.xml>

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<https://www.etsy.com/in-en/sitemaps/listing/vip-seller.xml>

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<https://www.etsy.com/ca-fr/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/dk-en/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/hk-en/sitemaps/listing/power-seller.xml>

<https://www.etsy.com/ie/sitemaps/listing/power-seller.xml>

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<https://www.etsy.com/uk/sitemaps/listing/power-seller.xml>

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## Ottimizzazione

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|  | Robots.txt | <a href="http://etsy.com/robots.txt">http://etsy.com/robots.txt</a><br><br>Ottimo, il tuo sito web ha un file robots.txt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Analytics  | Mancante<br><br>Non abbiamo rilevato uno strumento di analytics installato su questo sito web.<br><br>La web analytics ti permette di misurare l'attività dei visitatori sul tuo sito web. Dovresti avere almeno uno strumento di analytics installato, ma può essere utile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

## Ottimizzazione

installarne un secondo per verificare i dati.