



# Évaluation du site usps.com

Généré le 17 Janvier 2026 00:08 AM

Le score est de 62/100



## Optimisation du contenu

|    | Titre                                                                                                                                                                                                                          | <p>Welcome   USPS</p> <p><b>Longueur : 14</b></p> <p>Parfait, votre titre contient entre 10 et 70 caract è res.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------|-----|-----------------------|------|---------|-------|----------------|-------|--------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Description                                                                                                                                                                                                                    | <p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p><b>Longueur : 222</b></p> <p>Id é alement, votre balise META description devrait contenir entre 70 et 160 caract è res (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>                                                                                                                                                                                        |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
|  | Mots-cl é s                                                                                                                                                                                                                    | <p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Bien, votre page contient une balise META keywords.</p>                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
|  | Propri é t é s Open Graph                                                                                                                                                                                                      | <p>Bien, votre page tire parti des propri é t é s OG.</p> <table><thead><tr><th>Propri é t é</th><th>Contenu</th></tr></thead><tbody><tr><td>url</td><td>https://www.usps.com/</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Welcome   USPS</td></tr><tr><td>image</td><td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td></tr><tr><td>description</td><td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td></tr></tbody></table> | Propri é t é | Contenu | url | https://www.usps.com/ | type | article | title | Welcome   USPS | image | https://www.usps.com/assets/images/welcome/usps-homepage.jpg | description | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. |
| Propri é t é                                                                       | Contenu                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
| url                                                                                | https://www.usps.com/                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
| type                                                                               | article                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
| title                                                                              | Welcome   USPS                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
| image                                                                              | https://www.usps.com/assets/images/welcome/usps-homepage.jpg                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |
| description                                                                        | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |         |     |                       |      |         |       |                |       |                                                              |             |                                                                                                                                                                                                                                |

# Optimisation du contenu

|  | Niveaux de titre | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | H2 | H3 | H4 | H5 | H6 |
|--|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
|  |                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 21 | 49 | 0  | 0  | 0  |
|  |                  | <ul style="list-style-type: none"> <li>• [H1] USPS.com Home Page</li> <li>• [H2] Online Shipping Made Easy</li> <li>• [H2] Online Shipping Made Easy</li> <li>• [H2] Search or Track Packages</li> <li>• [H2] Featured USPS® Products &amp; Services</li> <li>• [H2] USPS Stamps</li> <li>• [H2] Prepaid Supplies</li> <li>• [H2] Free Supplies</li> <li>• [H2] Prepaid Supplies</li> <li>• [H2] Sustainable Supplies</li> <li>• [H2] Priority Mail Supplies</li> <li>• [H2] Free Supplies</li> <li>• [H2] Scales &amp; Accessories</li> <li>• [H2] SpongeBob SquarePants</li> <li>• [H2] Holiday Cards</li> <li>• [H2] Military Shipping Supplies</li> <li>• [H2] Baby Wild Animal Notecards</li> <li>• [H2] Mr. ZIP™ Products</li> <li>• [H2] Celebrate 250 Years of USPS</li> <li>• [H2] Goodnight Moon Writing Kit</li> <li>• [H2] Patriotic Stamp Flannel Fleece Throw Blanket</li> <li>• [H2] USPS Updates</li> <li>• [H3] Tools</li> <li>• [H3] Learn About</li> <li>• [H3]</li> <li>• [H3] Tools</li> <li>• [H3] Learn About</li> <li>• [H3] Shop</li> <li>• [H3] Learn About</li> <li>• [H3] Tools</li> <li>• [H3] Learn About</li> <li>• [H3]</li> <li>• [H3] Tools</li> <li>• [H3] Learn About</li> <li>• [H3]</li> <li>• [H3] Click-N-Ship®</li> <li>• [H3] Stamps &amp; Supplies</li> <li>• [H3] Buy Stamps</li> <li>• [H3] Informed Delivery®</li> <li>• [H3] PO Boxes™</li> <li>• [H3] Calculate a Price</li> <li>• [H3] Hold Mail</li> <li>• [H3] ZIP Code™ Lookup</li> <li>• [H3] Change My Address</li> <li>• [H3] Schedule a Pickup</li> <li>• [H3] Lunar New Year: Year of the Horse Forever® Stamps</li> <li>• [H3] Mail Your Tax Return</li> <li>• [H3] Need a New Passport?</li> <li>• [H3] Informed Delivery® at Your Fingertips</li> <li>• [H3] Small Business Solutions</li> <li>• [H3] Moving Soon?</li> <li>• [H3] Upcoming USPS Holidays</li> </ul> |    |    |    |    |    |

## Optimisation du contenu

|                                                                                    |                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                  | <ul style="list-style-type: none"> <li>• [H3] Alert: Text &amp; Email Scams</li> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Jobs with USPS</li> <li>• [H3] Postmarks</li> <li>• [H3] Alert: Text &amp; Email Scams</li> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming Price Change</li> <li>• [H3] Service Standard Changes</li> <li>• [H3] Board of Governors</li> <li>• [H3] Mail Suspension: Canada</li> <li>• [H3] Reminder: Mercury Is Nonmailable</li> <li>• [H3] New Prices</li> <li>• [H3] Coming Soon: USPS Ground Advantage</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> </ul> |
|    | Images           | <p>Nous avons trouv é 66 image(s) sur cette page Web.</p> <p>Bien, la plupart ou la totalit é de vos images poss è dent un attribut alt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Ratio texte/HTML | <p>Ratio : <b>6%</b></p> <p>Le ratio texte/HTML de cette page est inf é rieur à 15 pour cent, ce qui signifie que votre site a probablement besoin de plus de contenu textuel.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Flash            | Parfait, aucun contenu Flash n'a é t é d é tect é sur cette page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe           | Domage, vous avez des Iframes sur vos pages web, ce qui signifie que le contenu d'un Iframe ne peut pas ê tre index é .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

## Liens SEO

|                                                                                    |                          |                                                                                                    |
|------------------------------------------------------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------|
|  | R é é criture d'URLs     | Mauvais. Vos liens contiennent des cha î nes de requ ê te.                                         |
|  | Tirets bas dans les URLs | Parfait ! Aucun tiret bas d é tect é dans vos URLs.                                                |
|  | Liens dans la page       | Nous avons trouv é un total de 141 lien(s) dont 2 lien(s) vers des fichiers                        |
|  | Statistics               | <p>Liens externes : noreferrer noopener 0%</p> <p>Liens externes : Transmettant du Juice 4.26%</p> |

# Liens SEO

Liens internes 95.74%

## Liens dans la page

| Texte d'ancre                                  | Type    | Juice                 |
|------------------------------------------------|---------|-----------------------|
| <a href="#">Go to USPS.com Site Index.</a>     | Interne | Transmettant du Juice |
| <a href="#">Locations</a>                      | Interne | Transmettant du Juice |
| <a href="#">Support</a>                        | Interne | Transmettant du Juice |
| <a href="#">Informed Delivery</a>              | Interne | Transmettant du Juice |
| <a href="#">Register / Sign In</a>             | Interne | Transmettant du Juice |
| <a href="#">Sign In</a>                        | Interne | Transmettant du Juice |
| <a href="#">Send</a>                           | Interne | Transmettant du Juice |
| <a href="#">Click-N-Ship</a>                   | Interne | Transmettant du Juice |
| <a href="#">Stamps &amp; Supplies</a>          | Interne | Transmettant du Juice |
| <a href="#">Calculate a Price</a>              | Interne | Transmettant du Juice |
| <a href="#">Schedule a Pickup</a>              | Interne | Transmettant du Juice |
| <a href="#">Tracking</a>                       | Interne | Transmettant du Juice |
| <a href="#">Transit Time Map</a>               | Interne | Transmettant du Juice |
| <a href="#">Sending Mail</a>                   | Interne | Transmettant du Juice |
| <a href="#">Sending Packages</a>               | Interne | Transmettant du Juice |
| <a href="#">Insurance &amp; Extra Services</a> | Interne | Transmettant du Juice |

## Liens dans la page

|                                                     |         |                       |
|-----------------------------------------------------|---------|-----------------------|
| <a href="#">Shipping Restrictions</a>               | Interne | Transmettant du Juice |
| <a href="#">Online Shipping</a>                     | Interne | Transmettant du Juice |
| <a href="#">Ship to USPS Smart Locker</a>           | Externe | Transmettant du Juice |
| <a href="#">Label Broker</a>                        | Interne | Transmettant du Juice |
| <a href="#">Custom Mail, Cards, &amp; Envelopes</a> | Interne | Transmettant du Juice |
| <a href="#">Postage Prices</a>                      | Interne | Transmettant du Juice |
| <a href="#">Mail &amp; Shipping Services</a>        | Interne | Transmettant du Juice |
| <a href="#">Priority Mail Express</a>               | Interne | Transmettant du Juice |
| <a href="#">Priority Mail</a>                       | Interne | Transmettant du Juice |
| <a href="#">USPS Ground Advantage</a>               | Interne | Transmettant du Juice |
| <a href="#">First-Class Mail</a>                    | Interne | Transmettant du Juice |
| <a href="#">Military &amp; Diplomatic Mail</a>      | Interne | Transmettant du Juice |
| <a href="#">Redirecting a Package</a>               | Interne | Transmettant du Juice |
| <a href="#">Money Orders</a>                        | Interne | Transmettant du Juice |
| <a href="#">Filing a Claim</a>                      | Interne | Transmettant du Juice |
| <a href="#">Requesting a Refund</a>                 | Interne | Transmettant du Juice |
| <a href="#">Receive</a>                             | Interne | Transmettant du Juice |
| <a href="#">Intercept a Package</a>                 | Interne | Transmettant du Juice |
| <a href="#">Schedule a Redelivery</a>               | Interne | Transmettant du Juice |

## Liens dans la page

|                                                |         |                       |
|------------------------------------------------|---------|-----------------------|
| <a href="#">Hold Mail</a>                      | Interne | Transmettant du Juice |
| <a href="#">Change of Address</a>              | Interne | Transmettant du Juice |
| <a href="#">Rent or Renew PO Box</a>           | Interne | Transmettant du Juice |
| <a href="#">Informed Delivery</a>              | Interne | Transmettant du Juice |
| <a href="#">Forwarding Mail</a>                | Interne | Transmettant du Juice |
| <a href="#">USPS Smart Lockers</a>             | Externe | Transmettant du Juice |
| <a href="#">Mailbox Guidelines</a>             | Interne | Transmettant du Juice |
| <a href="#">Mail for the Deceased</a>          | Interne | Transmettant du Juice |
| <a href="#">Shop</a>                           | Interne | Transmettant du Juice |
| <a href="#">Stamps</a>                         | Interne | Transmettant du Juice |
| <a href="#">Shipping Supplies</a>              | Interne | Transmettant du Juice |
| <a href="#">Cards &amp; Envelopes</a>          | Interne | Transmettant du Juice |
| <a href="#">Personalized Stamped Envelopes</a> | Interne | Transmettant du Juice |
| <a href="#">Collectors</a>                     | Interne | Transmettant du Juice |
| <a href="#">Gifts</a>                          | Interne | Transmettant du Juice |
| <a href="#">Business Supplies</a>              | Interne | Transmettant du Juice |
| <a href="#">Returns &amp; Exchanges</a>        | Interne | Transmettant du Juice |
| <a href="#">Business</a>                       | Interne | Transmettant du Juice |
| <a href="#">Calculate a Business Price</a>     | Interne | Transmettant du Juice |

## Liens dans la page

|                                                 |         |                       |
|-------------------------------------------------|---------|-----------------------|
| <a href="#">Every Door Direct Mail</a>          | Interne | Transmettant du Juice |
| <a href="#">Business Shipping</a>               | Interne | Transmettant du Juice |
| <a href="#">Ground Advantage for Business</a>   | Interne | Transmettant du Juice |
| <a href="#">Ship to USPS Smart Locker</a>       | Externe | Transmettant du Juice |
| <a href="#">Advertising with Mail</a>           | Interne | Transmettant du Juice |
| <a href="#">Using EDDM</a>                      | Interne | Transmettant du Juice |
| <a href="#">Mailing &amp; Printing Services</a> | Interne | Transmettant du Juice |
| <a href="#">Customized Direct Mail</a>          | Interne | Transmettant du Juice |
| <a href="#">Political Mail</a>                  | Interne | Transmettant du Juice |
| <a href="#">Promotions &amp; Incentives</a>     | Interne | Transmettant du Juice |
| <a href="#">Informed Delivery Marketing</a>     | Interne | Transmettant du Juice |
| <a href="#">USPS Connect</a>                    | Interne | Transmettant du Juice |
| <a href="#">eCommerce</a>                       | Interne | Transmettant du Juice |
| <a href="#">Local</a>                           | Interne | Transmettant du Juice |
| <a href="#">Postage Options</a>                 | Interne | Transmettant du Juice |
| <a href="#">Verifying Postage</a>               | Interne | Transmettant du Juice |
| <a href="#">Returns Services</a>                | Interne | Transmettant du Juice |
| <a href="#">Label Broker for Business</a>       | Interne | Transmettant du Juice |
| <a href="#">International Business Shipping</a> | Interne | Transmettant du Juice |
|                                                 |         |                       |

## Liens dans la page

|                                                              |         |                       |
|--------------------------------------------------------------|---------|-----------------------|
| <a href="#">Managing Business Mail</a>                       | Interne | Transmettant du Juice |
| <a href="#">USPS &amp; Web Tools APIs</a>                    | Interne | Transmettant du Juice |
| <a href="#">International</a>                                | Interne | Transmettant du Juice |
| <a href="#">Calculate International Prices</a>               | Interne | Transmettant du Juice |
| <a href="#">Look Up HS Codes</a>                             | Interne | Transmettant du Juice |
| <a href="#">Print Customs Forms</a>                          | Interne | Transmettant du Juice |
| <a href="#">How to Send a Letter Internationally</a>         | Interne | Transmettant du Juice |
| <a href="#">How to Send a Package Internationally</a>        | Interne | Transmettant du Juice |
| <a href="#">International Shipping Restrictions</a>          | Interne | Transmettant du Juice |
| <a href="#">Shipping Internationally Online</a>              | Interne | Transmettant du Juice |
| <a href="#">International Insurance &amp; Extra Services</a> | Interne | Transmettant du Juice |
| <a href="#">Completing Customs Forms</a>                     | Interne | Transmettant du Juice |
| <a href="#">Military &amp; Diplomatic Mail</a>               | Interne | Transmettant du Juice |
| <a href="#">Sending Money Abroad</a>                         | Interne | Transmettant du Juice |
| <a href="#">Passports</a>                                    | Interne | Transmettant du Juice |
| <a href="#">Comparing International Shipping Services</a>    | Interne | Transmettant du Juice |
| <a href="#">Priority Mail Express International</a>          | Interne | Transmettant du Juice |
| <a href="#">Priority Mail International</a>                  | Interne | Transmettant du Juice |
| <a href="#">First-Class Package International Service</a>    | Interne | Transmettant du Juice |



## Liens dans la page

|                                                    |         |                       |
|----------------------------------------------------|---------|-----------------------|
| <a href="#">First-Class Mail International</a>     | Interne | Transmettant du Juice |
| <a href="#">Filing an International Claim</a>      | Interne | Transmettant du Juice |
| <a href="#">Requesting an International Refund</a> | Interne | Transmettant du Juice |
| <a href="#">Help</a>                               | Interne | Transmettant du Juice |
| <a href="#">Finding Missing Mail</a>               | Interne | Transmettant du Juice |
| <a href="#">PO BOXES</a>                           | Interne | Transmettant du Juice |
| <a href="#">PASSPORTS</a>                          | Interne | Transmettant du Juice |
| <a href="#">FREE BOXES</a>                         | Interne | Transmettant du Juice |
| <a href="#">Stamps &amp; Supplies</a>              | Interne | Transmettant du Juice |
| <a href="#">Change My Address</a>                  | Interne | Transmettant du Juice |
| <a href="#">Learn more</a>                         | Interne | Transmettant du Juice |
| <a href="#">Buy Now</a>                            | Interne | Transmettant du Juice |
| <a href="#">Shop Now</a>                           | Interne | Transmettant du Juice |
| <a href="#">Shop Now</a>                           | Interne | Transmettant du Juice |
| <a href="#">Shop Now</a>                           | Interne | Transmettant du Juice |
| <a href="#">Shop Now</a>                           | Interne | Transmettant du Juice |
| <a href="#">Shop Now</a>                           | Interne | Transmettant du Juice |
| <a href="#">See All Holidays</a>                   | Interne | Transmettant du Juice |
|                                                    |         |                       |

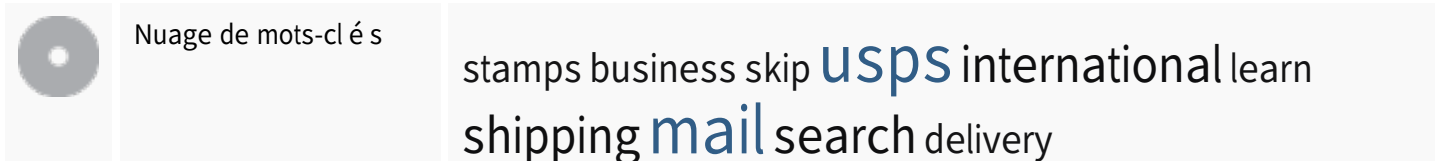
## Liens dans la page

|                                                   |         |                       |
|---------------------------------------------------|---------|-----------------------|
| <a href="#">Learn What You Need To Do</a>         | Interne | Transmettant du Juice |
| <a href="#">Find Out More</a>                     | Interne | Transmettant du Juice |
| <a href="#">Learn More</a>                        | Interne | Transmettant du Juice |
| <a href="#">Learn What You Need to Do</a>         | Interne | Transmettant du Juice |
| <a href="#">Proposed Prices</a>                   | Interne | Transmettant du Juice |
| <a href="#">Learn More</a>                        | Interne | Transmettant du Juice |
| <a href="#">Learn More</a>                        | Interne | Transmettant du Juice |
| <a href="#">Learn More</a>                        | Interne | Transmettant du Juice |
| <a href="#">View Full Price List</a>              | Interne | Transmettant du Juice |
| <a href="#">Learn More: USPS Ground Advantage</a> | Interne | Transmettant du Juice |
| <a href="#">Learn What You Need To Do</a>         | Interne | Transmettant du Juice |
| =                                                 | Interne | Transmettant du Juice |
| <a href="#">About USPS Home</a>                   | Interne | Transmettant du Juice |
| <a href="#">Newsroom</a>                          | Interne | Transmettant du Juice |
| <a href="#">USPS Service Updates</a>              | Interne | Transmettant du Juice |
| <a href="#">Forms &amp; Publications</a>          | Interne | Transmettant du Juice |
| <a href="#">Government Services</a>               | Interne | Transmettant du Juice |
| <a href="#">Rights &amp; Permissions</a>          | Interne | Transmettant du Juice |
| <a href="#">Business Customer Gateway</a>         | Interne | Transmettant du Juice |

## Liens dans la page

|                                          |         |                       |
|------------------------------------------|---------|-----------------------|
| <a href="#">Postal Inspectors</a>        | Externe | Transmettant du Juice |
| <a href="#">Inspector General</a>        | Externe | Transmettant du Juice |
| <a href="#">Postal Explorer</a>          | Interne | Transmettant du Juice |
| <a href="#">National Postal Museum</a>   | Externe | Transmettant du Juice |
| <a href="#">PostalPro</a>                | Interne | Transmettant du Juice |
| <a href="#">Privacy Policy</a>           | Interne | Transmettant du Juice |
| <a href="#">Terms of Use</a>             | Interne | Transmettant du Juice |
| <a href="#">FOIA</a>                     | Interne | Transmettant du Juice |
| <a href="#">No FEAR Act/EEO Contacts</a> | Interne | Transmettant du Juice |
| <a href="#">Fair Chance Act</a>          | Interne | Transmettant du Juice |
| <a href="#">Accessibility Statement</a>  | Interne | Transmettant du Juice |

## Mots-clés SEO



## Cohérence des mots-clés

| Mot-clé | Contenu | Titre | Mots-clés | Description | Niveaux de titre |
|---------|---------|-------|-----------|-------------|------------------|
| usps    | 35      | ✓     | ✓         | ✓           | ✓                |
| mail    | 30      | ✗     | ✓         | ✓           | ✓                |
| search  | 16      | ✗     | ✗         | ✗           | ✓                |
|         |         |       |           |             |                  |

## Coh érence des mots-cl é s

|               |    |   |   |   |   |
|---------------|----|---|---|---|---|
| international | 15 | ✖ | ✖ | ✖ | ✔ |
| shipping      | 14 | ✖ | ✔ | ✔ | ✔ |

## Ergonomie

|                                                                                   |                |                                                               |
|-----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------|
|   | URL            | Domaine : usps.com<br>Longueur : 8                            |
|   | Favicon        | G é nial, votre site web dispose d'un favicon.                |
|   | Imprimabilit é | Nous n'avons pas trouv é de CSS compatible avec l'impression. |
|   | Langue         | Bien. Votre langue d é clar é e est en.                       |
|  | Dublin Core    | Cette page ne tire pas parti de Dublin Core.                  |

## Document

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encodage                     | Parfait. Votre charset d é clar é est WINDOWS-1252.                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Validit é W3C                | Erreurs : 76<br>Avertissements : 56                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Confidentialit é des e-mails | G é nial, aucune adresse e-mail n'a é t é trouv é e en texte clair !                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | HTML obsol è te              | G é nial ! Nous n'avons pas trouv é de balises HTML obsol è tes dans votre HTML.                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Astuces vitesse              | <div>  Excellent, votre site web n'utilise pas de tableaux imbriqu é s. </div> <div>  Mauvais, votre site web utilise des styles inline. </div> <div>  Mauvais, votre site web contient trop de fichiers CSS (plus de 4). </div> |

## Document



Mauvais, votre site web contient trop de fichiers JS (plus de 6).



Parfait, votre site web tire parti de gzip.

## Mobile



### Optimisation mobile



Icône Apple



Balise Meta Viewport



Contenu Flash

## Optimisation



### Sitemap XML

Génial, votre site web dispose d'un sitemap XML.

<https://www.usps.com/sitemap.xml>



### Robots.txt

<http://usps.com/robots.txt>

Génial, votre site web dispose d'un fichier robots.txt.



### Mesures d'audience

Génial, votre site web dispose d'un outil d'analytics.

Google Tag Manager