



Website review zoom.us

Generated on January 17 2026 00:08 AM

The score is 57/100



SEO Content

	Title	One platform to connect Zoom Length : 30 Perfect, your title contains between 10 and 70 characters.														
	Description	Modernize workflows with Zoom Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Zoom, Unified Communications, Unified Communications Platform, UCaaS, Collaboration Tools, Collaboration Software, Collaboration Services Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.zoom.com</td></tr><tr><td>title</td><td>One platform to connect Zoom</td></tr><tr><td>description</td><td>Modernize workflows with Zoom</td></tr><tr><td>image</td><td>https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDK2ZA==</td></tr><tr><td>site_name</td><td>Zoom</td></tr></table>	Property	Content	type	website	url	https://www.zoom.com	title	One platform to connect Zoom	description	Modernize workflows with Zoom	image	https://media.zoom.com/images/assets/social-card.jpg/Zz0xNjhMGZhZWZhNGUxMWVvYTk3Mjk2NmU4NWE0ZDK2ZA==	site_name	Zoom
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Find out what's possiblewhen work connects • [H3] Major League Baseball™ and Zoom expand the employee-fan	H1	H2	H3	H4	H5	H6	1	0	8	0	0	0		
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SEO Content

		experience • [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK • [H3] Cricut slashed call abandonment rates by 90% with Zoom • [H3] A connected, collaborative workforce drives innovation at Capital One • [H3] Major League Baseball™ and Zoom expand the employee-fan experience • [H3] Advancing mental wellness through TheShareCo's journey with Zoom Video SDK • [H3] Cricut slashed call abandonment rates by 90% with Zoom • [H3] A connected, collaborative workforce drives innovation at Capital One
	Images	We found 95 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 74.03% Internal Links 25.97%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Learn more	External	Passing Juice
Explore products	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Read the report	External	Passing Juice
Explore the report	External	Passing Juice
Read Forrester report	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started	External	Passing Juice
Get started today	Internal	Passing Juice
Deutsch	External	Passing Juice
English	External	Passing Juice
Español	External	Passing Juice
Français	External	Passing Juice

In-page links

Indonesia	External	Passing Juice
Italiano	External	Passing Juice
日本語	External	Passing Juice
_____	External	Passing Juice
Nederlands	External	Passing Juice
Polski	External	Passing Juice
Português	External	Passing Juice
Русский	External	Passing Juice
Svenska	External	Passing Juice
Türkçe	External	Passing Juice
Tiếng Việt	External	Passing Juice
中文（简体，中国）	External	Passing Juice
中文（繁體，台灣）	External	Passing Juice
About	External	Passing Juice
Customers	External	Passing Juice
Our Team	External	Passing Juice
Careers	Internal	Passing Juice
Integrations	Internal	Passing Juice
Partners	Internal	Passing Juice
Investors	Internal	Passing Juice
Press	Internal	Passing Juice
Sustainability & ESG	External	Passing Juice
Media Kit	External	Passing Juice
How To Videos	Internal	Passing Juice
Developer Platform	Internal	Passing Juice
Zoom Ventures	External	Passing Juice
Download	Internal	Passing Juice
Zoom Rooms Controller	Internal	Passing Juice

In-page links

Browser Extension	Internal	Passing Juice
Outlook Plug-in	Internal	Passing Juice
Zoom Virtual Backgrounds	External	Passing Juice
Sales	External	Passing Juice
Request a Demo	External	Passing Juice
Webinars and Events	Internal	Passing Juice
Test Zoom	Internal	Passing Juice
Account	Internal	Passing Juice
Learning Center	Internal	Passing Juice
Zoom Community	External	Passing Juice
Feedback	Internal	Passing Juice
Contact Us	External	Passing Juice
Accessibility	External	Passing Juice
Developer Support	Internal	Passing Juice
Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement	External	Passing Juice
English	External	Passing Juice
Español	External	Passing Juice
Polski	External	Passing Juice
Terms	External	Passing Juice
Privacy	External	Passing Juice
Trust Center	External	Passing Juice
Acceptable Use Guidelines	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	app experience zoom video developer companion sales partner center more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zoom	85	✓	✓	✓	✓
more	28	✗	✗	✗	✗
companion	28	✗	✗	✗	✗
sales	26	✗	✗	✗	✗
video	25	✗	✗	✗	✓

Usability

	Url	Domain : zoom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 85 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

		
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://zoom.us/sitemap.xml
	Robots.txt	http://zoom.us/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.