



Website review primevideo.com

Generated on January 17 2026 00:08 AM

The score is 52/100



SEO Content

	Title	Welcome to Prime Video													
		Length : 22													
		Perfect, your title contains between 10 and 70 characters.													
	Description	Enjoy exclusive Amazon Originals as well as popular movies and TV shows. Watch anytime, anywhere. Start your free trial.													
		Length : 120													
		Great, your meta description contains between 70 and 160 characters.													
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.													
	Og Meta Properties	Good, your page take advantage of Og Properties.													
		<table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root</td></tr></tbody></table>						Property	Content	image	https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png	type	website	url	https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root
Property	Content														
image	https://m.media-amazon.com/images/G/01/primevideo/seo/primevideo-seo-logo.png														
type	website														
url	https://www.primevideo.com/offers/nonprimehomepage/ref=dv_web_force_root														
	Headings	H1 1	H2 3	H3 0	H4 0	H5 0	H6 0								
		• [H1] Watch movies and TV shows • [H2] Watch anywhere • [H2] Download and go • [H2] Data saver													
	Images	We found 8 images on this web page.													
		Good, most or all of your images have alt attributes.													

SEO Content

	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

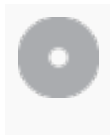
SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Prime Video Member? Sign in	Internal	Passing Juice
Start your free trial*	Internal	Passing Juice
Terms and Privacy Notice	Internal	Passing Juice
Send us feedback	Internal	Passing Juice
Help	Internal	Passing Juice

SEO Keywords



Keywords Cloud

down caret bahasa **movies** espa ñ ol
portugu ê **watch video prime** shows

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prime	7	✓	✗	✗	✗
video	5	✓	✗	✗	✗
movies	5	✗	✗	✓	✓
shows	5	✗	✗	✓	✓
watch	5	✗	✗	✓	✓

Usability

	Url	Domain : primevideo.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 18 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://primevideo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in

Optimization

order to cross-check the data.