



# Webseiten-Bericht f ü r linkedin.com

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Der Wert ist 48/100



## SEO Inhalte

|             | Seitentitel                                                                                                                                           | LinkedIn: Log In or Sign Up<br><br>L ä n g e : 27<br><br>Perfekt, Ihr Seitentitel enth ä lt zwischen 10 und 70 Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|---------|---------|---------|-------------|--------|-----------|----------|-------|-----------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------|-----|---------------------------|
|             | Seitenbeschreibung                                                                                                                                    | 1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.<br><br>L ä n g e : 149<br><br>Gro ß artig, Ihre Seitenbeschreibung enth ä lt zwischen 70 und 160 Zeichen.                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
|             | Suchbegriffe                                                                                                                                          | Sehr schlecht. Wir haben keine Meta-Keywords auf Ihrer Seite gefunden. Benutzen Sie <a href="#">diesen kostenlosen Online-Metatag-Generator</a> , um Keywords zu erstellen.                                                                                                                                                                                                                                                                                                                                            |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
|             | Og META Eigenschaften                                                                                                                                 | Gut, Ihre Seite nutzt die Vorteile der OG-Eigenschaften.<br><table><tr><th>Eigenschaft</th><th>Inhalt</th></tr><tr><td>site_name</td><td>LinkedIn</td></tr><tr><td>title</td><td>LinkedIn: Log In or Sign Up</td></tr><tr><td>description</td><td>1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.linkedin.com/</td></tr></table> |          |         |         |         |         | Eigenschaft | Inhalt | site_name | LinkedIn | title | LinkedIn: Log In or Sign Up | description | 1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. | type | website | url | https://www.linkedin.com/ |
| Eigenschaft | Inhalt                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
| site_name   | LinkedIn                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
| title       | LinkedIn: Log In or Sign Up                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
| description | 1 billion members   Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
| type        | website                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
| url         | https://www.linkedin.com/                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
|             | Ü berschriften                                                                                                                                        | H1<br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | H2<br>12 | H3<br>4 | H4<br>0 | H5<br>0 | H6<br>0 |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |
|             |                                                                                                                                                       | <ul style="list-style-type: none"><li>• [H1] Welcome to your professional community</li><li>• [H2] Explore top LinkedIn content</li><li>• [H2] Find the right job or internship for you</li><li>• [H2] Post your job for millions of people to see</li></ul>                                                                                                                                                                                                                                                           |          |         |         |         |         |             |        |           |          |       |                             |             |                                                                                                                                                       |      |         |     |                           |

## SEO Inhalte

|                                                                                     |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                      | <ul style="list-style-type: none"> <li>• [H2] Discover the best software tools</li> <li>• [H2] Keep your mind sharp with games</li> <li>• [H2] Let the right people know you're open to work</li> <li>• [H2] Conversations today could lead to opportunity tomorrow</li> <li>• [H2] Stay up to date on your industry</li> <li>• [H2] Connect with people who can help</li> <li>• [H2] Learn the skills you need to succeed</li> <li>• [H2] Who is LinkedIn for?</li> <li>• [H2] Join your colleagues, classmates, and friends on LinkedIn</li> <li>• [H3] General</li> <li>• [H3] Browse LinkedIn</li> <li>• [H3] Business Solutions</li> <li>• [H3] Directories</li> </ul> |
|    | Bilder               | <p>Es konnten 7 Bilder auf dieser Webseite gefunden werden.</p> <p>5 Alt-Attribute sind leer oder fehlen. Fügen Sie alternativen Text hinzu, damit Suchmaschinen den Inhalt Ihrer Bilder besser verstehen können.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|    | Text/HTML Verhältnis | <p>Anteil : 4%</p> <p>Das Text-zu-HTML-Verhältnis dieser Seite liegt unter 15 Prozent, was bedeutet, dass Ihre Webseite wahrscheinlich mehr Textinhalt benötigt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Flash                | Perfekt, auf dieser Seite wurde kein Flash-Inhalt gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | IFrame               | Großartig, auf dieser Seite wurden keine IFrames gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

## SEO Links

|                                                                                     |                          |                                                                                                                           |
|-------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite              | Schlecht. Ihre Links enthalten Query-Strings.                                                                             |
|  | Unterstriche in den URLs | Wir haben Unterstriche in Ihren URLs gefunden. Sie sollten stattdessen Bindestriche verwenden, um Ihre SEO zu optimieren. |
|  | In-page Links            | Wir haben insgesamt 106 Links gefunden, davon 0 Link(s) zu Dateien                                                        |
|  | Statistics               | <p>Externe Links : noreferrer noopener 0%</p> <p>Externe Links : Natürliche Links 6.6%</p> <p>Interne Links 93.4%</p>     |

## In-page Links

| Anker                                                    | Typ    | Nat ü rlich        |
|----------------------------------------------------------|--------|--------------------|
| <a href="#">User Agreement</a>                           | Intern | Nat ü rliche Links |
| <a href="#">Privacy Policy</a>                           | Intern | Nat ü rliche Links |
| <a href="#">Cookie Policy</a>                            | Intern | Nat ü rliche Links |
| <a href="#">Open the app</a>                             | Extern | Nat ü rliche Links |
| <a href="#">Access account</a>                           | Intern | Nat ü rliche Links |
| <a href="#">Sign in with email</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Join now</a>                                 | Intern | Nat ü rliche Links |
| <a href="#">Career</a>                                   | Intern | Nat ü rliche Links |
| <a href="#">Productivity</a>                             | Intern | Nat ü rliche Links |
| <a href="#">Finance</a>                                  | Intern | Nat ü rliche Links |
| <a href="#">Soft Skills &amp; Emotional Intelligence</a> | Intern | Nat ü rliche Links |
| <a href="#">Project Management</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Education</a>                                | Intern | Nat ü rliche Links |
| <a href="#">Technology</a>                               | Intern | Nat ü rliche Links |
| <a href="#">Leadership</a>                               | Intern | Nat ü rliche Links |
| <a href="#">Ecommerce</a>                                | Intern | Nat ü rliche Links |
| <a href="#">Show all</a>                                 | Intern | Nat ü rliche Links |
| <a href="#">Engineering</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Business Development</a>                     | Intern | Nat ü rliche Links |
| <a href="#">Finance</a>                                  | Intern | Nat ü rliche Links |
| <a href="#">Administrative Assistant</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Retail Associate</a>                         | Intern | Nat ü rliche Links |
| <a href="#">Customer Service</a>                         | Intern | Nat ü rliche Links |
| <a href="#">Operations</a>                               | Intern | Nat ü rliche Links |
| <a href="#">Information Technology</a>                   | Intern | Nat ü rliche Links |
| <a href="#">Marketing</a>                                | Intern | Nat ü rliche Links |
| <a href="#">Human Resources</a>                          | Intern | Nat ü rliche Links |
|                                                          |        |                    |

## In-page Links

|                                                    |        |                    |
|----------------------------------------------------|--------|--------------------|
| <a href="#">Healthcare Service</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Sales</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Program and Project Management</a>     | Intern | Nat ü rliche Links |
| <a href="#">Accounting</a>                         | Intern | Nat ü rliche Links |
| <a href="#">Arts and Design</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Community and Social Services</a>      | Intern | Nat ü rliche Links |
| <a href="#">Consulting</a>                         | Intern | Nat ü rliche Links |
| <a href="#">Education</a>                          | Intern | Nat ü rliche Links |
| <a href="#">Entrepreneurship</a>                   | Intern | Nat ü rliche Links |
| <a href="#">Legal</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Media and Communications</a>           | Intern | Nat ü rliche Links |
| <a href="#">Military and Protective Services</a>   | Intern | Nat ü rliche Links |
| <a href="#">Product Management</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Purchasing</a>                         | Intern | Nat ü rliche Links |
| <a href="#">Quality Assurance</a>                  | Intern | Nat ü rliche Links |
| <a href="#">Real Estate</a>                        | Intern | Nat ü rliche Links |
| <a href="#">Research</a>                           | Intern | Nat ü rliche Links |
| <a href="#">Support</a>                            | Intern | Nat ü rliche Links |
| <a href="#">Administrative</a>                     | Intern | Nat ü rliche Links |
| <a href="#">Post a job</a>                         | Intern | Nat ü rliche Links |
| <a href="#">E-Commerce Platforms</a>               | Intern | Nat ü rliche Links |
| <a href="#">CRM Software</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Human Resources Management Systems</a> | Intern | Nat ü rliche Links |
| <a href="#">Recruiting Software</a>                | Intern | Nat ü rliche Links |
| <a href="#">Sales Intelligence Software</a>        | Intern | Nat ü rliche Links |
| <a href="#">Project Management Software</a>        | Intern | Nat ü rliche Links |
| <a href="#">Help Desk Software</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Social Networking Software</a>         | Intern | Nat ü rliche Links |
|                                                    |        |                    |

## In-page Links

|                                             |        |                    |
|---------------------------------------------|--------|--------------------|
| <a href="#">Desktop Publishing Software</a> | Intern | Nat ü rliche Links |
| <a href="#">Show all</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Zip</a>                         | Extern | Nat ü rliche Links |
| <a href="#">Mini Sudoku</a>                 | Extern | Nat ü rliche Links |
| <a href="#">Queens</a>                      | Extern | Nat ü rliche Links |
| <a href="#">Tango</a>                       | Extern | Nat ü rliche Links |
| <a href="#">Pinpoint</a>                    | Extern | Nat ü rliche Links |
| <a href="#">Crossclimb</a>                  | Extern | Nat ü rliche Links |
| <a href="#">Find people you know</a>        | Intern | Nat ü rliche Links |
| <a href="#">Get started</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Sign Up</a>                     | Intern | Nat ü rliche Links |
| <a href="#">Help Center</a>                 | Intern | Nat ü rliche Links |
| <a href="#">About</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Press</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Blog</a>                        | Intern | Nat ü rliche Links |
| <a href="#">Careers</a>                     | Intern | Nat ü rliche Links |
| <a href="#">Developers</a>                  | Intern | Nat ü rliche Links |
| <a href="#">Learning</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Jobs</a>                        | Intern | Nat ü rliche Links |
| <a href="#">Games</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Mobile</a>                      | Intern | Nat ü rliche Links |
| <a href="#">Services</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Products</a>                    | Intern | Nat ü rliche Links |
| <a href="#">Top Companies Hub</a>           | Intern | Nat ü rliche Links |
| <a href="#">Talent</a>                      | Intern | Nat ü rliche Links |
| <a href="#">Marketing</a>                   | Intern | Nat ü rliche Links |
| <a href="#">Sales</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Learning</a>                    | Intern | Nat ü rliche Links |
|                                             |        |                    |

## In-page Links

|                                      |        |                    |
|--------------------------------------|--------|--------------------|
| <a href="#">Members</a>              | Intern | Nat ü rliche Links |
| <a href="#">Jobs</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Companies</a>            | Intern | Nat ü rliche Links |
| <a href="#">Featured</a>             | Intern | Nat ü rliche Links |
| <a href="#">Learning</a>             | Intern | Nat ü rliche Links |
| <a href="#">Posts</a>                | Intern | Nat ü rliche Links |
| <a href="#">Articles</a>             | Intern | Nat ü rliche Links |
| <a href="#">Schools</a>              | Intern | Nat ü rliche Links |
| <a href="#">News</a>                 | Intern | Nat ü rliche Links |
| <a href="#">News Letters</a>         | Intern | Nat ü rliche Links |
| <a href="#">Services</a>             | Intern | Nat ü rliche Links |
| <a href="#">Products</a>             | Intern | Nat ü rliche Links |
| <a href="#">Advice</a>               | Intern | Nat ü rliche Links |
| <a href="#">People Search</a>        | Intern | Nat ü rliche Links |
| <a href="#">About</a>                | Intern | Nat ü rliche Links |
| <a href="#">Accessibility</a>        | Intern | Nat ü rliche Links |
| <a href="#">User Agreement</a>       | Intern | Nat ü rliche Links |
| <a href="#">Privacy Policy</a>       | Intern | Nat ü rliche Links |
| <a href="#">Cookie Policy</a>        | Intern | Nat ü rliche Links |
| <a href="#">Copyright Policy</a>     | Intern | Nat ü rliche Links |
| <a href="#">Brand Policy</a>         | Intern | Nat ü rliche Links |
| <a href="#">Guest Controls</a>       | Intern | Nat ü rliche Links |
| <a href="#">Community Guidelines</a> | Intern | Nat ü rliche Links |

## SEO Suchbegriffe

|                                                                                    |                   |                                                                                                      |
|------------------------------------------------------------------------------------|-------------------|------------------------------------------------------------------------------------------------------|
|  | Suchbegriffswolke | linkedin people business policy <b>courses</b> course<br>join management development <b>software</b> |
|------------------------------------------------------------------------------------|-------------------|------------------------------------------------------------------------------------------------------|

## Suchbegriff-Konsistenz

| Suchbegriff | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|-------------|--------|-------------|--------------|--------------------|---------------|
| courses     | 25     | ✗           | ✗            | ✗                  | ✗             |
| course      | 14     | ✗           | ✗            | ✗                  | ✗             |
| linkedin    | 13     | ✓           | ✗            | ✗                  | ✓             |
| software    | 10     | ✗           | ✗            | ✗                  | ✓             |
| policy      | 8      | ✗           | ✗            | ✗                  | ✗             |

## Benutzerfreundlichkeit

|                                                                                    |                    |                                                       |
|------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------|
|    | URL                | Domain : linkedin.com<br>Länge : 12                   |
|   | Favoriten Icon     | Großartig, Ihre Webseite hat ein Favicon.             |
|  | Druckeigenschaften | Wir konnten kein druckfreundliches CSS finden.        |
|  | Sprache            | Gut. Ihre deklarierte Sprache ist en.                 |
|  | Dublin Core        | Diese Seite nutzt nicht die Vorteile von Dublin Core. |

## Dokument

|                                                                                    |                    |                                                                                                                                                                               |
|------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype            | HTML 5                                                                                                                                                                        |
|  | Kodierung          | Sie haben den Zeichensatz des Dokuments nicht angegeben. Benutzen Sie <a href="#">diesen kostenlosen Metatag-Generator</a> , um den Zeichensatz des Dokuments zu deklarieren. |
|  | W3C Validität      | Fehler : 121<br>Warnungen : 3                                                                                                                                                 |
|  | E-Mail Datenschutz | Großartig, es wurde keine E-Mail-Adresse im Klartext gefunden!                                                                                                                |

## Dokument

|                                                                                  |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|----------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Veraltetes HTML                    | Großartig! Wir haben keine veralteten HTML-Tags in Ihrem HTML gefunden.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Tipps zur Webseitengeschwindigkeit | <div><div> Ausgezeichnet, Ihre Webseite verwendet keine verschachtelten Tabellen.</div><div> Schlecht, Ihre Webseite verwendet Inline-Styles.</div><div> Großartig, Ihre Webseite hat wenige CSS-Dateien.</div><div> Perfekt, Ihre Webseite hat wenige JavaScript-Dateien.</div><div> Perfekt, Ihre Webseite nutzt gzip.</div></div> |

## Mobil

|                                                                                  |                    |                                                                                                                                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung | <div><div> Apple Icon</div><div> META Viewport Tag</div><div> Flash Inhalt</div></div> |
|----------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimierung

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML-Sitemap | <p>Fehlt</p> <p>Ihre Webseite hat keine XML-Sitemap – das kann problematisch sein.</p> <p>Eine Sitemap listet URLs auf, die zum Crawlen verfügbar sind, und kann zusätzliche Informationen wie die neuesten Updates Ihrer Website, die Häufigkeit von Änderungen und die Wichtigkeit der URLs enthalten. Dies ermöglicht es Suchmaschinen, die Website intelligenter zu crawlen.</p> |
|  | Robots.txt  | <p><a href="http://linkedin.com/robots.txt">http://linkedin.com/robots.txt</a></p> <p>Großartig, Ihre Webseite hat eine robots.txt-Datei.</p>                                                                                                                                                                                                                                        |
|  | Analytics   | <p>Fehlt</p> <p>Wir haben kein Analysetool auf dieser Webseite erkannt.</p> <p>Webanalyse ermöglicht es Ihnen, die Besucheraktivitäten auf Ihrer Webseite zu messen. Sie sollten mindestens ein Analysetool installiert haben, aber es kann auch gut sein, ein zweites zu installieren, um die Daten zu überprüfen.</p>                                                              |